

RECYCLING IS THE FUTURE

THE SUSTAINABLE GIFT CATALOGUE



AXXEL MARKETING PTE LTD



WELCOME

You're about to browse through the most sustainable gift collection in our industry. Gifts made with proven recycled materials, gifts that helped save water during production.

With a huge selection of trendy gifts, exclusive brands and customizable gift sets, there is a perfect gift that fits your needs.

Change is a choice and it depends on each of us. To change means to choose responsible, sustainable consumption that prefers quality to quantity, better still if the raw materials come from recovery chains.



START WITH SOME FACTS...

Every day approximately **8 million** pieces of plastic pollution find their way into our oceans.

100,000 marine mammals and turtles and 1 million sea birds are killed by marine plastic pollution annually.

Producing one tonne of plastic generates up to **2.5 tonnes** of carbon dioxide.

There may now be around **5.25 trillion** macro and microplastic pieces floating in the open ocean. Weighing up to **269,000 tonnes**.

Plastic production has been forecast to grow by **60%** by 2030 and to triple by 2050.



A black and white photograph of a man with a beard, wearing a dark long-sleeved shirt, standing in the middle of a vast, chaotic pile of discarded plastic bottles and containers. He is looking down and reaching into the waste, possibly sorting or collecting it. The pile of waste extends far into the background, creating a sense of overwhelming scale. The lighting is natural, highlighting the textures of the plastic and the man's clothing.

SUSTAINABILITY STARTS WHERE WASTE ENDS.

Plastic recycling is the re-processing of plastic waste into new and useful products. When performed correctly, this can reduce dependence on landfill, conserve resources and protect the environment from plastic pollution and greenhouse gas emissions. Most plastics are made from petroleum, a limited resource that is extracted at great expense from the earth. When you recycle your old bottles, you are helping to save this valuable resource for future generations.

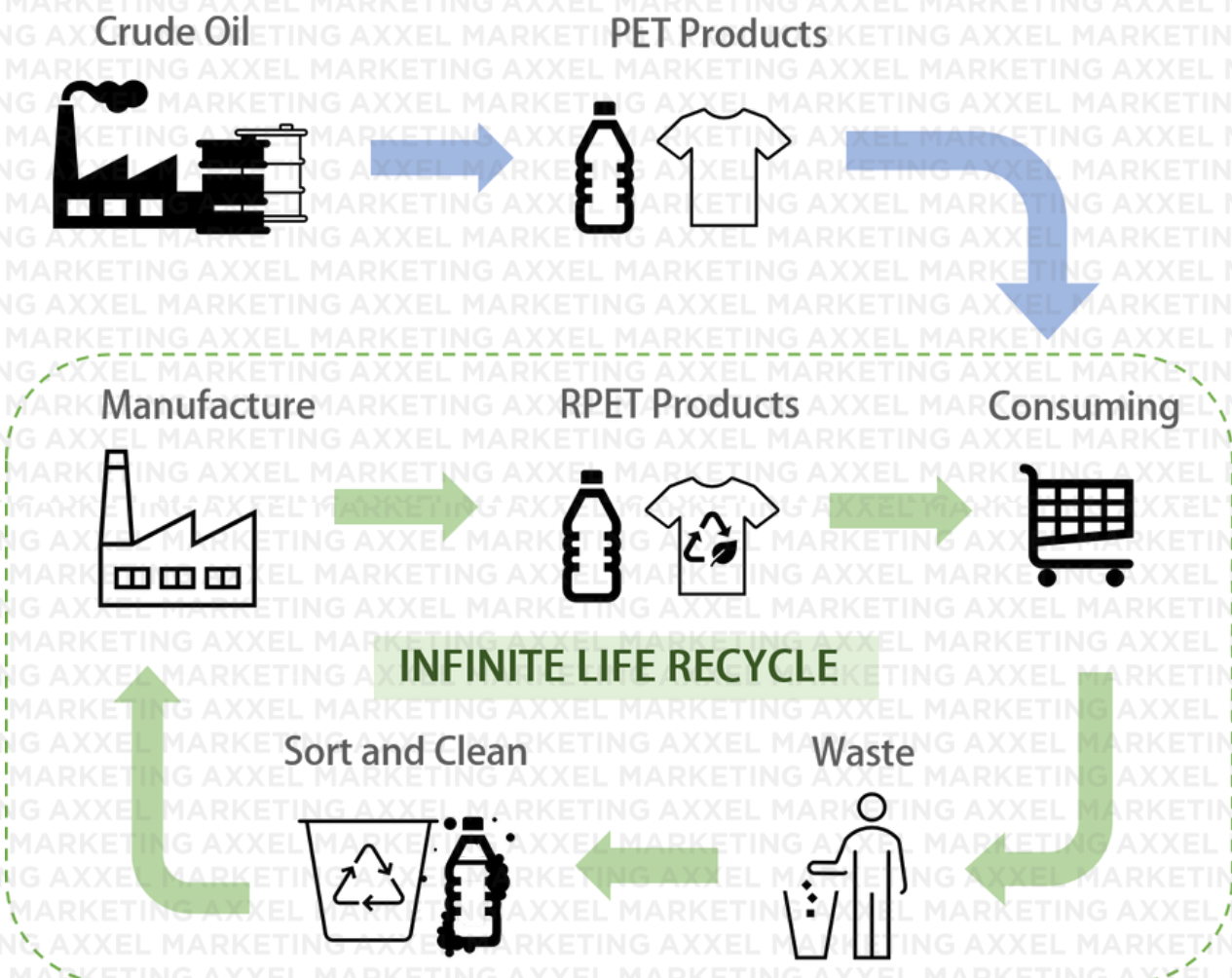
Plastic recycling has become increasingly popular in recent years because it is a simple way for people to do their part towards protecting the environment by reducing their carbon footprint on our planet by using fewer resources than if they had purchased new products made from virgin materials such as glass or metal instead.

RPET CONCEPT (Recycled PET)



The 'R' in RPET stands for 'recycled'. Virgin PET plastic, which is made from oil and petrochemicals, can be recycled in RPET.

The plastic content in RPET has been recycled, so the material is produced without exhausting natural resources. In the recycling process, plastic is collected, cleaned and re-made into products.

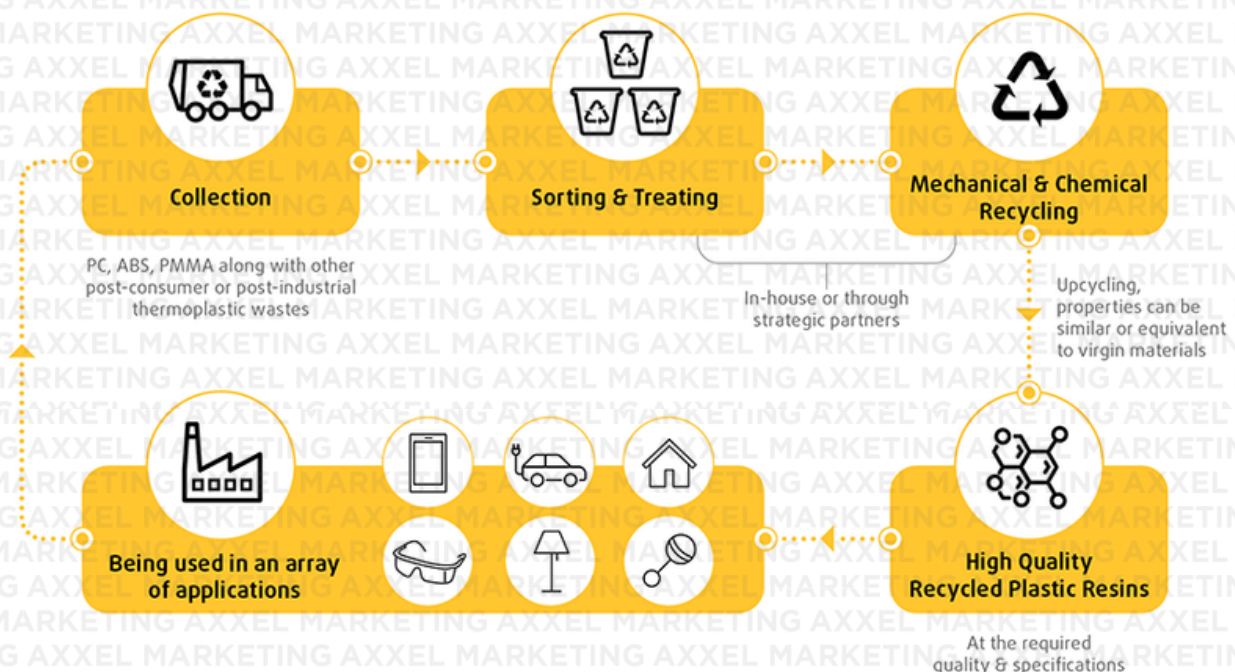


RABS CONCEPT (Recycled ABS)



The 'R' in RABS stands for 'recycled', Virgin ABS plastic, which is made from oil and petrochemicals, can be recycled in RABS.

Like RPET, RABS had been recycled and the material is produced without exhausting natural resources. It also follows the same recycling process as RPET.



ABOUT TYVEK®

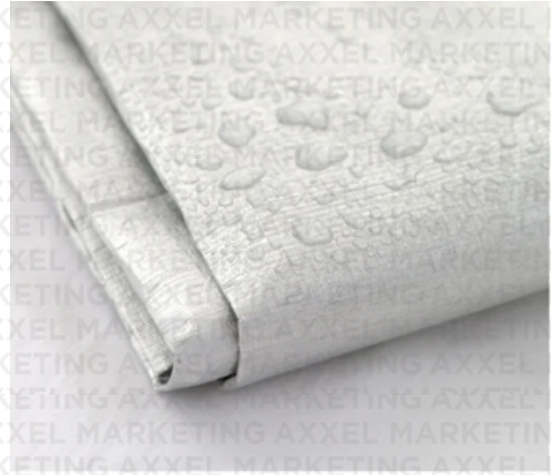


Tyvek®

Tyvek® is made from polyethylene fibers, the same material as recyclable plastic bottles, it is 100% recyclable. Tyvek® paper was developed and commercialized by science company, DuPont™. The paper is made of 100% high-density polyethylene fibres which can be able to be recycled between four and five times before a weakened change of physical properties occurs.

Tyvek® paper is known for:

- Strength and durability
- Its lightweight and malleable nature
- Resistance to liquids and chemicals
- Resistance to mold and mildew
- Insulating properties



ABOUT KRAFT PAPER

Washable Kraft Paper is a German engineered paper that were used in making jeans tags. It is made from natural paper fibre that has been tanned, resulting it to be very durable and water resistance.

Washable paper is produced from cellulose fiber. This is a substrate of wood and is a natural material.

The collection is a good alternative for plastic, This light and versatile material sews, cuts, and washes just like fabric. The fiber-based texture softens and crinkles with handling and washing. It was also known as faux leather paper as it will aged and soften, forming wrinkly marks like leather.

ABOUT BAMBOO



Bamboo is 100% natural material & it is biodegradable. ECO to the earth!

Bamboo is quickly renewed resource. As one of the Earth's fastest growing plants, it does not need to be replanted and grows without pesticides and fertilizers. Bamboo is not wood, but it is as hard as wood while being as lightweight as the grass it is.



ABOUT BAMBOO FIBRE

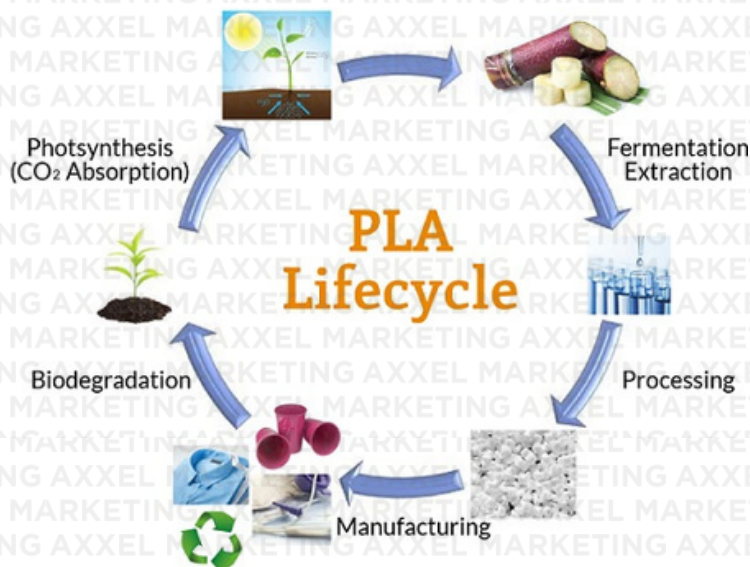
Bamboo fibre has a very high biodegradable content ~70%, with NO fossil-base plastic. ~30-35% melamine as bonding agent. Dishwasher (top rack) safe & BPA-free. Heat resistant up to 100 degrees Celsius.

That 70% consists of bamboo-fibre, corn starch & wood pulp. Bamboo grows fast without using chemical fertilizer. Bamboo is a sustainable source.

It is reusable and pretty durable and can last for a few years.



ABOUT POLYLACTIC ACID (PLA)



PLA (Poly-Lactic Acid) is made of corn or plant starch extract. It looks like PP or PET plastic but actually has NO fossil-based plastic. It is compostable and can break down in certain composting conditions. It is also BPA-free with NO-toxic chemicals.

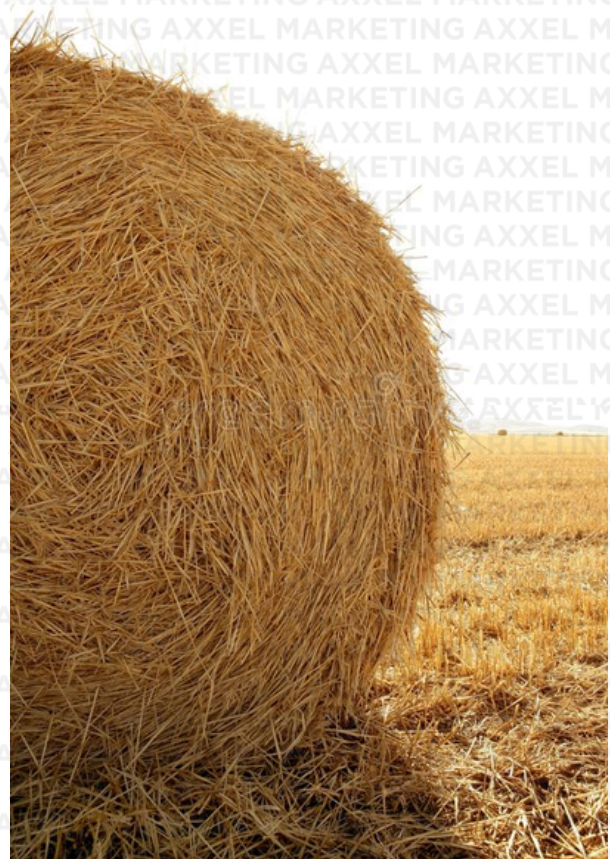
PLA (Poly-Lactic Acid) uses 47% LESS non-renewable energy, and generates 59% LESS Greenhouse Gas emissions than the average plastic manufacturing. PLA is probably the best material to replace conventional plastic.

ABOUT WHEAT STRAW

Wheat straw, like traditional plastics, is lightweight and durable, making it an innovative and sustainable alternative. Wheat straw is not made from fossil fuels, unlike conventional plastics.

Wheat straw is a form of edible grain that is used to produce foods like flour and bread. It is a waste product that is frequently burned after the wheat grain is harvested; however, by repurposing this waste for sustainable, innovative materials and products, it becomes a terrific zero waste option.

Wheat straw fibre plastic is food-safe certified, BPA-free, and FDA-approved, making it suitable for a variety of uses.





This logo indicates that the used recycled materials come from a 100% Recycle Claim standard verified supply chain,



This logo indicates that the used recycled materials are from a 100% verified Recycle Claim Standard supply chain and at least with 95% recycled content by product weight.



This logo indicates that the product and packaging uses paper, wood and bamboo from responsible sources.



This logo indicates that the recycled material is from a 100% Global Recycled standard verified supply chain.



This logo indicates that there is a secure traceability of the recycled materials used in the product.



This logo indicates that the organization neutralizes the impact of its carbon footprint by either reducing its emissions or purchasing carbon offsets. This ensures that a business offsets as much carbon as it emits.



The Global Organic Textile Standard (GOTS) was developed by leading standard setters to define world-wide recognised requirements for organic textiles..

BAGS & POUCHES





RPET Foldable Tote Bag 7L

Material: Recycled Polyester

Size: 38(L) x 40(W)cm

Color: White/ Black/ Royal Blue/ Navy/ Black/ Grey

Price: SGD\$4.00 - 5.00



RPET Tote Bag 7L

Material: 190T Recycled Polyester

Size: 38(L) x 42(W)cm

Color: White/ Black/ Royal Blue/ Navy/ Black

Price: SGD\$4.00 - 5.00



Recycled Insulated Drawstring Bag

Material: 210D Recycled PET Polyester

Size: 48(L) x 39.5(W)cm

Color: White/ Black/ Royal Blue/ Navy/ Black

Price: SGD\$7.00 - 10.00



GOTS Organic Cotton Tote Bag

Material: GOTS certified organic cotton, 140 g/m2

Size: 38(L) x 42(W)cm

Color: Beige/ Black/ Royal Blue/ Navy/ White/ Red/ Green

Price: SGD\$4.50 - 6.50



GOTS Organic Cotton Drawstring Backpack

Material: GOTS certified organic cotton, 100 g/m2

Size: 33(L) x 44(W)cm

Color: Beige/ Black/ Royal Blue/ Navy/ White/ Red/ Green

Price: SGD\$4.50 - 6.50



GOTS Organic Mesh Cotton Tote Bag

Material: GOTS certified organic cotton, 100 g/m2

Size: 36(L) x 40(W)cm

Color: White/ Blue/ Red/ Grey/ Green

Price: SGD\$8.50 - 10.50



Recycled Foldable Drawstring Bag 7L

Material: 210D Recycled PET Polyester

Size: 37(L) x 44(H)cm

Color: Grey with Black Zipper

Price: SGD\$5.00 - 7.00



Recycled Cotton Zipper Tote Bag 10L

Material: 80% Recycled Cotton, 20%

Recycled Polyester

Size: 34(L) x 10(W) x 46(H)cm

Color: Beige with Grey

Price: SGD\$10.00 - 13.00



RPET 9-Can Cooler Bag 7L

Material: 600D Recycled PET Polyester

Size: 21.5(L) x 17.5(W) x 25.5(H)cm

Color: Grey with Black

Price: SGD\$22.00 - 26.00



RPET 4-Can Cooler Bag 5L

Material: 600D Recycled PET Polyester

Size: 18.5(L) x 14(W) x 27(H)cm

Color: Grey with Black

Price: SGD\$10.30 - 12.30



RPET Cooler Backpack 12L

Material: 600D Recycled PET Polyester

Size: 25.5(L) x 16.5(W) x 32.5(H)cm

Color: Grey with Black

Price: SGD\$25.60 - 30.70



16oz 6-Can Cooler Bag

Material: 60% recycled cotton and
40% recycled polyester

Size: 16(L) x 23(W) x 16(H)cm

Color: Grey/ Blue/ Green/ White/ Black

Price: SGD\$13.00 - 15.00

AWARE



RPET Anti-theft Backpack 16L

Material: 600D of Recycled Polyester

Size: 45(L) x 35(W) x 14(H)cm

Color: Black/ Grey

Price: SGD\$50.00 - 55.00



RPET Anti-theft 15.6\"/>

Material: Recycled polyethylene terephthalate

Size: 30(L) x 12(W) x 40.5(H)cm

Color: Black/ Blue/ Grey

Price: SGD\$32.00 - 38.00



RPET Deluxe 15.6\"/>

Material: Recycled polyethylene terephthalate

Size: 29(L) x 10(W) x 42(H)cm

Color: Black/ Blue/ Grey

Price: SGD\$38.00 - 46.00



RPET Anti-theft Laptop Backpack

Material: Recycled PET Polyester

Size: 30(L) x 13(W) x 47(H)cm

Color: Black

Price: SGD\$20.00 - 25.00



RPET Phantom Travel Backpack

Material: Recycled PET

Size: 31(L) x 12(W) x 41(H)cm

Color: Grey with Black

Price: SGD\$47.00 - 56.00



RPET Specter Hybrid Laptop Bag

Material: Recycled PET

Size: 30(L) x 10.5(W) x 44(H)cm

Color: Grey

Price: SGD\$39.00 - 47.00



RPET Specter Go Laptop Bag

Material: Recycled PET

Size: 26(L) x 3.5(W) x 37(H)cm

Color: Grey

Price: SGD\$15.00 - 18.00



RPET Specter Laptop Bag

Material: Recycled PET

Size: 39(L) x 3.5(W) x 27(H)cm

Color: Grey

Price: SGD\$17.00 - 20.00



RPET Specter Workspace

Material: Recycled PET

Size: 38(L) x 2(W) x 26(H)cm

Color: Grey

Price: SGD\$26.00 - 32.00



RPET 15.6" Laptop Bag

Material: Recycled polyethylene terephthalate

Size: 39.6(L) x 6(W) x 28(H)cm

Color: Black/ Blue/ Grey

Price: SGD\$18.00 - 22.00



RPET Deluxe 15.6" Laptop Bag

Material: Recycled polyethylene terephthalate

Size: 41(L) x 9(W) x 30(H)cm

Color: Grey/ Black/ Blue

Price: SGD\$31.00 - 37.00



RPET Marco Polo Travel Backpack

Material: Recycled PET

Size: 30(L) x 18(W) x 45(H)cm

Color: Grey

Price: SGD\$39.00 - 46.00



RPET Modern Sports Duffle

Material: Recycled polyethylene terephthalate

Size: 58(L) x 19(W) x 26.5(H)cm

Color: Grey/ Black / Blue

Price: SGD\$17.00 - 20.00



Retrend RPET Duffel Bag 40L

Material: 600D of Recycled Polyester

Size: 56(L) x 32(W) x 32.5(H)cm

Color: Red/ Royal Blue/ Navy/ Black

Price: SGD\$35.80 - 39.00



RPET 1200D Weekend Bag

Material: Recycled polyethylene terephthalate

Size: 42.5(L) x 20(W) x 46(H)cm

Color: Black

Price: SGD\$20.00 - 24.00



RPET Folio Gadget Pouch

Material: Recycled PET

Size: 24.5(L) x 2(W) x 12(H)cm

Color: Grey

Price: SGD\$10.00 - 13.00



RPET Sailor Duffel Bag 35L

Material: 600D of Recycled Polyester

Size: 28(D) x 48(H)cm

Color: Grey/ Black/ Royal Blue/ Navy/ Red

Price: SGD\$20.00 - 25.00



Tyvek Carrier Sling Bag

Material: Tyvek

Size: 28(L) x 12(W) x 32(H)cm

Color: White

Price: SGD\$14.00 - 21.00



Tyvek Toiletry Bag

Material: Tyvek

Size: 24(L) x 10(W) x 20(H)cm

Color: White

Price: SGD\$11.00 - 16.00



Tyvek Cosmetic Pouch

Material: Tyvek

Size: 18(L) x 8(W) x 13(H)cm

Color: White

Price: SGD\$5.00 - 9.00



Tyvek 15.6" Laptop Sleeve

Material: Tyvek

Size: 26(L) x 2(W) x 36.5(H)cm

Color: White

Price: SGD\$12.00 - 18.00



Tyvek Laptop Bag

Material: Tyvek

Size: 38(L) x 3(W) x 27(H)cm

Color: White

Price: SGD\$14.00 - 20.00



Tyvek Laptop Backpack

Material: Tyvek

Size: 29(L) x 11(W) x 43(H)cm

Color: White

Price: SGD\$17.00 - 25.00



Tyvek Laptop Backpack

Material: Tyvek

Size: 26.5(L) x 11(W) x 37(H)cm

Color: White

Price: SGD\$22.00 - 32.00



Jute Carrier Bag

Material: Jute

Size: Various size available

Color: Beige

Price: SGD\$2.20 - 6.00



Tyvek Foldable Carry Bag

Material: Tyvek

Size: 40(L) x 2(W) x 60(H)cm

Color: White

Price: SGD\$9.00 - 12.00



Tyvek Insulated Lunch Bag

Material: Tyvek

Size: 31.5(L) x 12(W) x 20(H)cm

Color: White/ Brown

Price: SGD\$4.00 - 6.00



Tyvek Sandwich Bag

Material: Tyvek

Size: 18(L) x 18.5(H)cm

Color: White/ Brown

Price: SGD\$3.50 - 5.00



Washable RFID Kraft Card Holder

Material: Kraft Paper

Size: 12(L) x 9.4(H)cm

Color: Brown/ Grey

Price: SGD\$3.00 - 5.00

DRINKWARE / KITCHENWARE





650ml Recycled Plastic Water Bottle

Material: Recycled PET Plastic,

Bamboo wood

Size: 7.4(D) x 20.8(H)cm

Color: Transparent/ Charcoal

Price: SGD\$10.00 - 15.00



420ml Recycled Stainless Steel Modern Vacuum Mug with Lid

Material: Recycled Stainless Steel

Size: 10.9(D) x 13.8(H)cm

Color: White/ Black/ Blue/ Green/ Grey

Price: SGD\$11.00 - 13.00



480ml Recycled PP and SS Mug

Material: Recycled Polypropylene

Size: 12.4(W) x 15.7(H)cm

Color: White/ Navy/ Black

Price: SGD\$7.00 - 10.00



360ml Recycled Stainless Steel Tumbler

Material: Recycled Stainless steel

Size: 12.9(W) x 8.5(H)cm

Color: White / Blue/ Green/ Black/ Grey

Price: SGD\$12.00 - 15.00



600ml Recycled Stainless Steel Vacuum Bottle

Material: Recycled Stainless Steel

Size: 7.7(W) x 21(H)cm

Color: White / Blue/ Green/ Black/ Grey

Price: SGD\$12.00 - 15.00



300ml Recycled PP Tumbler with Flip Lid

Material: Recycled Polypropylene

Size: 8(W) x 13.9(H)cm

Color: White / Blue/ Green/ Black/ Grey

Price: SGD\$5.00 - 7.00



420ml Glass Tumbler with Recycled Plastic Outer Wall

Material: Borosilicate glass, Recycled Plastic
 Size: 8.8(D) x 14.2(H)cm
 Color: White / Blue/ Green/ Black/ Grey
 Price: SGD\$23.50 - 28.50



350ml Drinking Cup
 Material: Bamboo Fiber
 Size: 9.5(D) x 10(H)cm
 Color: Grey with White
 Price: SGD\$2.00 - 3.00



270ml Bamboo Coffee To Go Tumbler

Material: Bamboo + Stainless steel
 Size: 7.6(W) x 12.9(H)cm
 Color: Bamboo
 Price: SGD\$11.00 - 13.00



450ml Bamboo Tumbler

Material: Bamboo + Stainless steel
 Size: 8.8(W) x 18(H)cm
 Color: Bamboo
 Price: SGD\$9.50 - 12.00



300ml Bamboo Vacuum Bottle

Material: Bamboo + Stainless steel
 Size: 6.9(W) x 20.5(H)cm
 Color: Bamboo
 Price: SGD\$12.00 - 14.00



400ml Bamboo Vacuum Bottle

Material: Bamboo + Stainless steel
 Size: 7(W) x 25.3(H)cm
 Color: Bamboo
 Price: SGD\$14.00 - 17.00



RPET 800ml Mug

Material: RPET

Size: 9(D) x 17.4(H)cm

Color: Customized

Price: SGD\$2.00 - 5.00



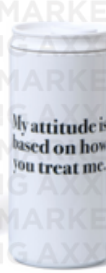
RPET 400ml Mug with Silicone Lid & Sleeve

Material: RPET

Size: 8.8(D) x 13.3(H)cm

Color: Customized

Price: SGD\$4.00 - 6.00



Eco Can Water Bottle

Material: PLA

Size: 6.5(D) x 15(H)cm

Color: Customized

Price: SGD\$10.00 - 12.00

Coffee Mug with Cork Sleeve

Material: PLA

Size: 6.5(D) x 15(H)cm

Color: Customized

Price: SGD\$8.00 - 10.00



Reusable Bamboo Travel Cutlery Set

Material: Bamboo + Nylon

Size: 6(L) x 2.5(W) x 22(H)cm

Color: Beige/ Black/ Green/ White

Price: SGD\$4.50 - 6.00

Lunch Box with Cutlery Set

Material: Bamboo Fiber

Size: 19.8(L) x 12(W) x 7.5(H)cm

Color: Customized

Price: SGD\$12.00 - 14.00



RPET Lunch Box

Material: RPET

Size: 18.9(L) x 12.8(W) x 5.3(H)cm

Color: Customized

Price: SGD\$5.00 - 7.00



RPP Lunch Box with Spork

Material: Recycled Polypropylene

Size: 19.4(L) x 12.7(W) x 6.7(H)cm

Color: Grey/ White/ Blue

Price: SGD\$7.00 - 10.00



RPET Bowl

Material: RPET

Size: 15.3(W) x 7.75(H)cm

Color: Customized

Price: SGD\$2.50 - 4.00



RPET Plate

Material: RPET

Size: 25.3(W) x 2(H)cm

Color: Customized

Price: SGD\$3.00 - 4.00



Recycled Cotton Kitchen Towel

Material: 80% Recycled cotton and 20% Recycled Polyester, 200 g/m2

Size: 55(L) x 55(W) x 22(H)cm

Color: Beige/ Green/ Grey

Price: SGD\$4.00 - 6.00



GOTS Organic Cotton Apron

Material: 100% organic cotton, 200 g/m2

Size: 70(W) x 100(H)cm

Color: White / Blue/ Green/ Black/ Grey/ Navy

Price: SGD\$11.00 - 13.00

GADGETS





Rock Wireless Speaker

Material: Plant Fiber

Size: 9(L) x 5.6(W) x 9(H)cm

Color: Brown

Price: SGD\$18.00 - 22.00



Bobby Wireless Speaker

Material: Plant Fiber

Size: 9(L) x 5.6(W) x 9(H)cm

Color: Brown

Price: SGD\$13.00 - 16.00



Lann Wireless Outdoor Speaker

Material: Plant Fiber

Size: 6.8(L) x 5.2(W) x 13.8(H)cm

Color: Brown

Price: SGD\$18.60 - 22.50



Wireless Charging Bluetooth Speaker

Material: Wheat Straw

Size: 7.6(L) x 11.2(W) x 8.35(H)cm

Color: Beige

Price: SGD\$15.00 - 18.00



Wireless Charging Bluetooth Speaker

Material: Wheat Straw + Bamboo

Size: 9.2(L) x 11(W) x 13.7(H)cm

Color: Beige

Price: SGD\$18.00 - 22.00



Mini Wireless Charging Bluetooth Speaker with Lanyard

Material: Wheat Straw

Size: 4.1(L) x 4.1(W) x 4.6(H)cm

Color: Beige

Price: SGD\$10.00 - 14.00



Wireless Charging Bluetooth Speaker with Night Light

Material: Wheat Straw

Size: 9.95(L) x 9.95(W) x 5.85(H)cm

Color: Beige

Price: SGD\$18.00 - 22.00



RPET Bamboo + Cork Mini Bluetooth Speaker

Material: RPET + Bamboo + Cork

Size: 6(L) x 6(W) x 5.2(H)cm

Color: Brown with Grey

Price: SGD\$10.00 - 15.00



RPET Bamboo + Cork Mini Bluetooth Speaker

Material: RPET + Bamboo + Cork

Size: 6.3(L) x 6.3(W) x 7.4(H)cm

Color: Brown with Grey

Price: SGD\$11.00 - 15.00



RPET Bamboo + Cork Mini Bluetooth Speaker

Material: RPET + Bamboo + Cork

Size: 16.5(L) x 7.7(W) x 7.7(H)cm

Color: Brown with Grey

Price: SGD\$16.00 - 20.00



15W Wireless Charger Bluetooth Speaker

Material: Bamboo + RABS

Size: 9.8(L) x 11.15(H)cm

Color: Beige with White

Price: SGD\$31.00 - 37.00



3 in 1 Foldable Wireless Charger

Material: RABS

Size: 7.5(L) x 2.2(W) x 15.6(H)cm

Color: Black/ White

Price: SGD\$25.00 -30.00



10W Wireless Dual Coil Fast Charger

Material: Wheat Straw

Size: 8.7(L) x 7(W) x 11.1(H)cm

Color: Beige

Price: SGD\$8.00 - 10.00



Wireless charger with Dual USB Output

Material: Wheat Straw

Size: 9(L) x 9(W) x 1(H)cm

Color: Beige

Price: SGD\$7.00 - 10.00



Wireless Charger Pen Holder with Dual USB Output

Material: Wheat Straw

Size: 8.8(L) x 10.5(W) x 11.3(H)cm

Color: Beige

Price: SGD\$12.00 - 15.00



Desktop Charger Organizer

Material: Wheat Straw

Size: 15.8(L) x 9.9(W) x 9.3(H)cm

Color: Beige

Price: SGD\$10.00 - 14.00



Built-in Cable Wireless Power Bank 10000mAh With LCD Display

Material: Wheat Straw

Size: 7.4(L) x 1.8(W) x 14.8(H)cm

Color: Beige

Price: SGD\$18.00 - 22.00



Built-in Cable Wireless Power Bank 10000mAh

Material: Wheat Straw

Size: 7(L) x 1.9(W) x 14.9(H)cm

Color: Beige

Price: SGD\$19.00 - 23.00



**Handy Wireless Power Bank
10000mAh**

Material: Wheat Straw + Bamboo
Size: 7.1(L) x 1.85(W) x 15(H)cm
Color: Beige + Brown
Price: SGD\$19.00 - 23.00



Handy Wireless Power Bank 5000mAh

Material: Wheat Straw
Size: 6.3(L) x 1.6(W) x 9.6(H)cm
Color: Beige
Price: SGD\$12.00 - 15.00



**Contrast Color Wireless Power Bank
10000mAh**

Material: Wheat Straw + Cork
Size: 6.8(L) x 1.8(W) x 13.8(H)cm
Color: Beige + Brown
Price: SGD\$21.00 - 25.00



**Arc Edge Wireless Power Bank
10000mAh**

Material: Wheat Straw + Cork
Size: 7.2(L) x 1.8(W) x 15(H)cm
Color: Beige + Brown
Price: SGD\$19.00 - 23.00



15W Wireless Charger with PLA Base

Material: PLA + RABS
Size: 11.3(D) x 1.35(H)cm
Color: White
Price: SGD\$12.00 - 15.00



**15W Wireless Charger with
Bamboo Base**

Material: Bamboo + RABS
Size: 11.3(D) x 1.35(H)cm
Color: Brown
Price: SGD\$11.40 - 15.00



10W Bamboo Wireless Charger

Material: FSC Bamboo

Size: 9(L) x 9(W) x 0.9(H)cm

Color: Brown

Price: SGD\$11.00 - 14.00

10000mAH LED Logo Power Bank

Material: FSC Bamboo

Size: 6.3(L) x 2.6(W) x 10.3(H)cm

Color: Brown

Price: SGD\$21.00 - 25.00



RPET Bamboo Square 5W/10W/15W Wireless Charger

Material: RPET + Bamboo

Size: 9(L) x 9(W) x 0.8(H)cm

Color: Brown with Grey

Price: SGD\$6.00 - 10.00

RPET Bamboo Round 5W/10W/15W Wireless Charger

Material: RPET + Bamboo

Size: 9(L) x 9(W) x 0.8(H)cm

Color: Brown with Grey

Price: SGD\$6.00 - 10.00



RPET 10W Wireless Charger

Material: Recycled PET

Size: 10(L) x 6(W) x 1(H)cm

Color: Grey

Price: SGD\$12.00 - 15.00

Bamboo Pen Holder with 10W Wireless Charger

Material: Bamboo

Size: 7.8(L) x 8(W) x 11(H)cm

Color: Brown

Price: SGD\$14.00 - 18.00



**Bamboo Phone Stand 5W/10W
Wireless Charger**

Material: Bamboo
Size: 7(L) x 8(W) x 13(H)cm
Color: Brown
Price: SGD\$11.00 - 14.00



**Desktop Organizer with Magsafe
Wireless Charger**

Material: Bamboo
Size: 27(L) x 14.5(W) x 1.5(H)cm
Color: Brown
Price: SGD\$13.00 - 16.00



15W Led Magnet Charger

Material: RABS
Size: 5.65(W) x 0.75(H)cm
Color: Various
Price: SGD\$13.00 - 16.00



**5000mAH LED Collection
LED Power Bank**

Material: RABS
Size: 12(L) x 6.5(W) x 1.2(H)cm
Color: Black
Price: SGD\$16.00 - 19.00



10W Wireless Charging Stand

Material: RABS
Size: 10.6(L) x 10.6(H)cm
Color: White
Price: SGD\$11.00 - 14.00



10W Wireless Charging Stand

Material: RABS
Size: 9.6(L) x 10.2(H)cm
Color: White
Price: SGD\$11.00 - 14.00



3 in 1 Wireless Charger Stand

Material: Bamboo

Size: 11(L) x 16.5(W) x 19(H)cm

Color: Brown

Price: SGD\$33.00 - 40.00



3 in 1 Wireless Charger

Material: RABS

Size: 5.7(L) x 8.6(W) x 1(H)cm

Color: White

Price: SGD\$22.00 - 27.00



Allo Magnetic Car Vent Mount

Material: Wheat Fiber + Metal

Size: 4.4(W) x 3.5(H)cm

Color: Beige with Black

Price: SGD\$6.00 - 10.00



Magnetic Car Vent Mount

Material: Wheat Fiber + Metal

Size: 4(L) x 3.5(W) x 5(H)cm

Color: Beige with Black

Price: SGD\$5.50 - 10.00



3 in 1 Charging Cable

Material: Wheat Straw

Size: 16cm Length

Color: Beige

Price: SGD\$4.50 - 7.00



3 in 1 Charging Cable

Material: Wheat Straw + Bamboo

Size: 16cm Length

Color: Beige

Price: SGD\$5.00 - 7.00



Lanyard Charging Cable

Material: Wheat Straw + Nylon

Size: 90(L) x 2(W)cm

Color: Beige

Price: SGD\$4.00 - 6.00



4 in 1 Charging Cable

Material: Wheat Straw

Size: 5.7(L) x 8.6(W) x 1(H)cm

Color: Beige

Price: SGD\$6.00 - 7.00



Trident 2 Charging Cable

Material: RPET

Size: 19cm Length

Color: Grey

Price: SGD\$6.00 - 8.00



Trident 2+ Charging Cable

Material: RPET

Size: 120cm Length

Color: Grey

Price: SGD\$6.00 - 8.00



3 in 1 Charging Cable

Material: Bamboo + RABS

Size: 4(L) x 0.8(W) x 7(H)cm

Color: Beige + Black

Price: SGD\$8.00 - 10.00



8GB USB Disk with Box

Material: Wheat Straw

Size: 6(L) x 1.7(W) x 1(H)cm

Color: Beige/ Brown

Price: SGD\$6.00 - 10.00

H O M E & L I V I N G





RPET Raquel Cooling Towel

Material: Recycled PET Plastic

Size: 15(L) x 11.5(W)cm

Color: White/ Blue/ Black/ Orange/ Red

Price: SGD\$6.00 - 9.00



Picnic Blanket with PU Cover

Material: Recycled PET Plastic

Size: 148(L) x 130(W)cm

Color: Grey

Price: SGD\$20.00 - 24.00



21" Foldable Auto Open/close Umbrella

Material: Recycled PET pongee polyester

Size: 30(L) x 90(H)cm

Color: White/ Blue/ Red/ Black/ Green

Price: SGD\$24.00 - 29.00



23" Auto Open Umbrella

Material: Recycled PET pongee polyester

Size: 85(L) x 102(H)cm

Color: White/ Blue/ Red/ Black/ Green

Price: SGD\$20.00 - 25.00



27" RPET 190T Auto Open Stormproof Umbrella

Material: Recycled polyethylene terephthalate

Size: 93(L) x 120(H)cm

Color: Black with Grey/ Black with Blue

Price: SGD\$10.00 - 12.00



30" Windproof Golf Umbrella

Material: Recycled PET pongee polyester

Size: 97(L) x 130(H)cm

Color: White/ Blue/ Black

Price: SGD\$26.00 - 31.00

OFFICE & STATIONERY





RPET Noty Deluxe Notebook

Material: Recycled PET Plastic

Size: 21.4(L) x 14.1(W) x 1.8(H)cm

Color: Black

Price: SCD\$12.00 - 15.00



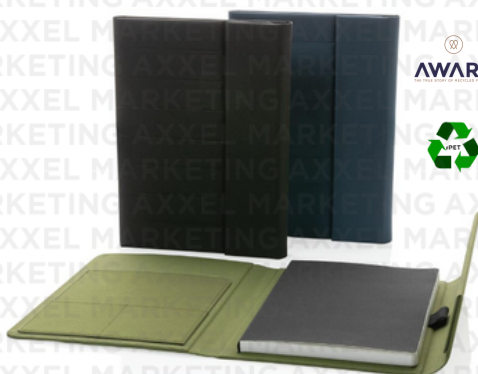
A5 RPET Notebook

Material: Recycled PET Plastic

Size: 21.5(L) x 14.5(W)cm

Color: Grey

Price: SGD\$11.00 - 14.00



A5 Notebook with Magnetic Closure

Material: Recycled polyethylene terephthalate

Size: 17(L) x 2.5(W) x 23(H)cm

Color: Blue/ Black/ Green

Price: SGD\$14.00 - 17.00



A4 Notebook with Magnetic Closure

Material: Recycled polyethylene terephthalate

Size: 31.5(L) x 2.5(W) x 24(H)cm

Color: Blue/ Black/ Green

Price: SGD\$18.00 - 22.00



A5 RPET Notebook

Material: Recycled PET Plastic

Size: 21.5(L) x 14.5(W)cm

Color: Black/ Blue/ White/ Yellow/ Green/ Red

Price: SGD\$7.00 - 10.00





Recycled Leather A4 Portfolio

Material: Recycled Leather Scraps

Size: 31.1(L) x 2(W) x 23.7(H)cm

Color: Grey

Price: SGD\$14.00 - 17.00



Deluxe Cork Portfolio A5 with Pen

Material: Cork

Size: 22.4(L) x 3(W) x 17.5(H)cm

Color: Brown

Price: SGD\$11.00 - 13.00



Recycled PU Mousepad

Material: Recycled PU

Size: 29(L) x 0.2(W) x 19(H)cm

Color: Black

Price: SGD\$4.00 - 6.00



10W Wireless Charger Cork Mousepad

Material: 100% Cork

Size: 24.3(L) x 19.8(W) x 0.5(H)cm

Color: White/ Blue/ Red/ Black/ Green

Price: SGD\$11.00 - 14.00



Clipboard with 15W Wireless Charger

Material: Recycled PET Plastic

Size: 32(L) x 33(H)cm

Color: Black with Grey

Price: SGD\$28.00 - 34.00



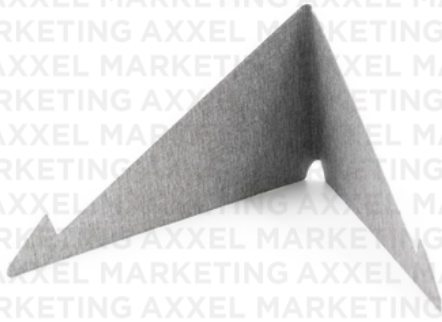
Clipboard

Material: Recycled PET Plastic

Size: 31.5(L) x 23(H)cm

Color: Black with Grey

Price: SGD\$13.00 - 16.00



RPET Foldable Laptop Holder

Material: Recycled PET Plastic

Size: 30(L) x 14(W)cm

Color: Grey

Price: SGD\$9.00 - 11.00



RPET Foldable Phone Holder

Material: Recycled PET Plastic

Size: 11.5(L) x 11.5(W)cm

Color: Grey

Price: SGD\$3.00 - 5.00



RPET Evopad

Material: Recycled PET Plastic

Size: 22(L) x 23.8(W) x 4.5(H)cm

Color: Grey

Price: SGD\$8.50 - 11.00



RPET Evopad

Material: Recycled PET Plastic

Size: 22(L) x 23.8(W) x 4.5(H)cm

Color: Grey

Price: SGD\$19.00 - 23.00



RPET Cabledock

Material: Recycled PET Plastic

Size: 12(L) x 3.3(W)cm

Color: Grey

Price: SGD\$3.00 - 5.00



RPET Eco Notebook & Utility Belt

Material: Recycled PET Plastic

Size: 20.8(L) x 14.3(W) x 1.3(H)cm

Color: Black with Grey

Price: SGD\$8.00 - 12.00



Bamboo Wood Ball Pen

Material: Bamboo

Size: 14(L) x 1.1(W)cm

Color: Brown

Price: SGD\$0.75 - 0.90



Bamboo Eternal Pen

Material: Bamboo

Size: 16.5(L) x 0.9(H)cm

Color: Brown

Price: SGD\$9.00 - 11.00



RPET Lanyard with Breakaway Closure

Material: Recycled PET Plastic

Size: 45(L) x 2(W)cm

Color: White/ Blue/ Black/ Green/ Red

Price: SGD\$1.50 - 2.50



Plantable Ballpen with Seed Paper Card

Material: Seed Paper

Size: 5(L) x 16.5(H)cm

Color: Brown

Price: SGD\$1.50 - 2.00



Plantable Seed Paper Calendar

Material: Seed Paper

Size: 16(L) x 11(W)cm

Color: White

Price: SGD\$5.00 - 7.00



Jute Stationery Set

Material: Jute

Size: 15(L) x 21(H) x 3(W) 1.3(H)cm

Color: Brown

Price: SGD\$8.00 - 10.00

karst®

stone paper



Why choose Karst Stone Paper™?



Waterproof and
tear-resistant



Recyclable and
tree-free paper



60% lower
carbon footprint



Friction-free
writing



Naturally bright
and smooth



No bleaches
or acids



Photo-degradable
in landfill



Commercially
compostable
material



100% carbon
compensated



Karst in the news

“Karst has led a stationery revolution by creating stationery out of construction and mining waste—and it’s turning heads around the globe.”

Featured in:

Forbes **CNN** **FASTCOMPANY**

VOGUE **BROADSHEET**

AFR **Daily Telegraph** **c|net**



Business as a force for good

B Corps™ are businesses that meet the highest verified standards of social and environmental performance, transparency, and accountability. As a B Corp, we are purpose-driven, authentic and committed to giving back through a variety of other partners, including One Tree Planted and Carbon Neutral.

Certified



Corporation

This company meets the highest standards of social and environmental impact



supporting
carbonneutral
Turn Emissions into Trees®



Strong brand loyalty

+2.3

High average
order units

33%

High repeat
purchase

0.4%

Low return
rate

1000+

5 star
reviews

The Karst

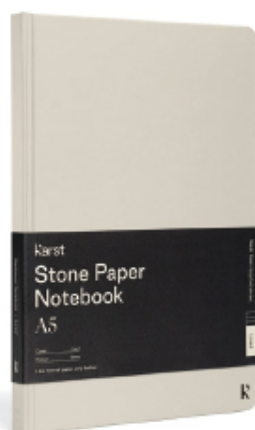


collection

A5 Hardcover Notebook

Best seller

Notebooks



Best seller and crowd-pleaser. This tree-free A5 Hardcover Notebook is made from high-quality, sustainable, and recyclable stone paper. With an expandable back pocket, divider ribbon or bookmark, elastic band, and lay-flat binding. Our unique, eco-friendly notebook is acid-free, bright white, and waterproof with a premium look and feel.

Specs:

- A5 – 148 x 210mm, 5.8 x 8.3"
- 144 pages
- 120-micron (equivalent 144 gsm)
- Unique, stiff, waterproof cover
- Elastic band to keep notebook shut
- Waterproof, tear-resistant pages
- Expandable back pocket for storage
- Thread bound to lay completely flat
- Divider ribbon with heat sealed tip
- Rounded corners

Layout:

- ☐ Blank
-  6mm Ruled Lines
-  5mm Square Grid
-  5mm Dot Grid



Stone



Black



Navy



Eucalypt



Glacier



Pinot



Peony

A5 Softcover Notebook



Our most premium notebook. This tree-free A5 Softcover Notebook is made from high-quality, sustainable, and recyclable stone paper with a flexible vegan leather cover. With an expandable back pocket, divider ribbon or bookmark, elastic band, and lay-flat binding. Our unique, eco-friendly notebook is acid-free, bright white, and waterproof with a premium look and feel.

Specs:

- A5 – 148 x 210mm, 5.8 x 8.3"
- 144 pages
- 120-micron (equivalent 144 gsm)
- Flexible, vegan leather cover
- Elastic band to keep notebook shut
- Waterproof, tear-resistant pages
- Expandable back pocket for storage
- Divider ribbon with heat sealed tip
- Rounded corners

Layout:

- ☐ Blank
- 6mm Ruled Lines
- 5mm Square Grid
- 5mm Dot Grid



Stone



Black



Navy

A6 Pocket Journal



A pocket-friendly constant companion. Perfect for everyday carry. These tree-free A6 Pocket Journals are perfectly sized to carry with you on the go. Made from high-quality, sustainable, and recyclable stone paper. Back pocket for loose notes, and always thread-bound, never stapled. Our unique, eco-friendly material is acid-free, bright white, and waterproof, with a premium look and feel.

Specs:

- A6 – 105 x 148mm, 4.1 x 6.8"
- 52 pages
- 120-micron (equivalent 144 gsm)
- Perforated for easy removal
- Unique waterproof cover
- Tear resistant
- Back sleeve for storage of notes
- Stitch bound (colour matched)
- Rounded corners

Layout:

- ☐ Blank



Stone



Navy



Slate



Eucalypt



Glacier



Peony



Pinot



Forest



Turmeric

Sketchbooks



Whether you like to sketch on the go, or prefer longer, more technical studies, our new hard-bound Sketchbook comes in any size you need. Equipped with 240 gsm stone paper, this Sketchbook is a jack-of-all-trades, allowing you to hone your skills in both wet and dry mediums. Made with our unique stone paper material, our pages are absolutely waterproof, guaranteeing zero-bleed through, even with watercolour.

Specs:

- A4, A5 and A6 sizes
- 96 pages
- Waterproof, tear-resistant pages
- 200 microns (equivalent 240 gsm)
- 100% recyclable material
- No bleed-through of ink
- Suitable for wet and dry mediums

Layout:

- ☐ Blank



A6

A5

A4

Woodless Graphite Pencils



Our Woodless Pencils come as a set of 5 solid graphite pencils. Made of 100% pure graphite with 2B hardness, it's the best lead grade for our Karst paper products. Matte coating to keep your fingers clean. Designed specifically for use with Karst paper, but suitable for all paper types.

Specs:

- 5 Pack
- 2B Hardness
- Length 142mm, width 7mm
- Pure graphite, no wood barrel
- Tree-free
- Matte finish
- Optimal lead grade for stone paper
- Easy to sharpen



Ocean bottle



22 million kgs

of plastic enters our ocean every day.

By **2030** it's estimated the weight of plastic in our oceans will **double**.

Click [here](#) to see what we are up against.

*As estimated in the 2020 [Breaking the Plastic Wave](#) report.



Each Ocean Bottle funds the collection of **11.4kg** plastic, equivalent to **1000** plastic bottles.



Plastic is collected by locals who can exchange it for **money, healthcare, tech products, tuition and micro-finance** all via blockchain technology at their local **Plastic Bank**, creating a long term solution to plastic pollution.

The material is then recycled into new products.

SOCIAL IMPACT



OCEAN BOTTLE



OCEAN BOTTLE

Take your impact from **1000 to 10,000** bottles a year in the future with the help of an embedded **NFC smart chip** in every bottle.

CONTINUED IMPACT

OUR AWARDS

OCEAN BOTTLE



**Green
Product Award**

Winner 2020

Certified



Corporation



reddot winner 2020



012

CLIMATE ACTION

We will work to maximise the positive impact of each of our products, and we will use our platform to champion environmental campaigns, petitions and organisations.

As a responsible business, we aim to develop business and marketing strategies which actively protect our planet, whilst encouraging sustainable growth. We believe that actions speak louder than words, which is why we'll never grumble or preach about an issue, but instead support the actions needed for change.

CARBON OFFSETS



Ocean Bottle offsets 4.88kg of carbon (per unit sold).



Ocean Bottle off-sets all internal company emission with a mangrove project called Mikoko Pamoja with it's selected partner called 'Choose.'



Ocean Bottle is therefore entirely carbon neutral.



OCEAN BOTTLE

**CHOOSE
TO REDUCE**

015

OUR BOTTLE

Made from stainless steel and recycled ocean bound plastic.

Each Ocean Bottle comes equipped with an NFC smart chip.

We are currently building a platform for continuous impact where owners can register their bottle and fund more plastic collection for free.

Designed in Norway by award-winning K8 Industridesign, developing the bottle from user insight all the way to our award winning final product.



Anti-leak seal



Dual Opening



Stainless steel vacuum insulation
18hrs Cold 9hrs Hot



No sweat exterior



Recycled ocean-bound plastic base



180 twist cap



Easy carry loop



Drinking cup



Dishwasher Safe



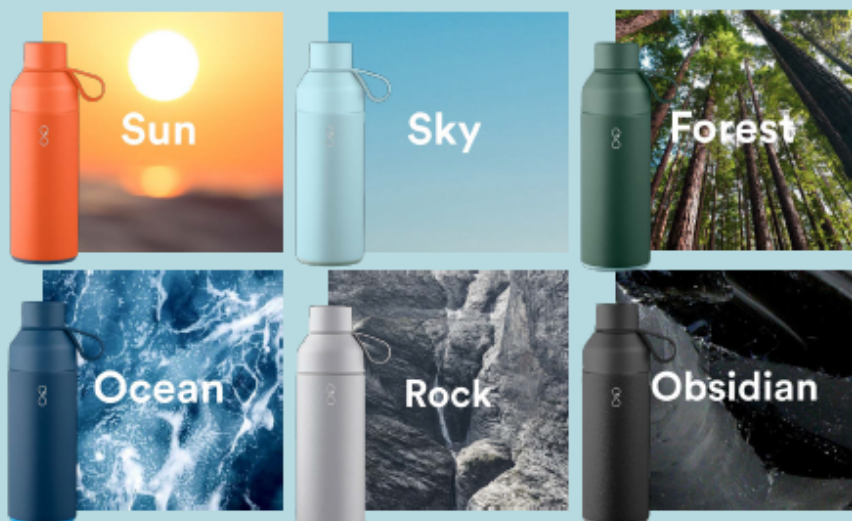
BPA free & sustainable materials



NFC activated for future impact

SIX COLOURS

Inspired by the world around us



CO-BRANDING & BESPOKE COLOURWAYS



WHY OCEAN BOTTLE?

- Engaged **2000 employees** in the Nordics with a corporate social ocean saving initiative
- **Plastic-free mission** on-site, they gave employees a headstart in using a reusable bottle instead of buying a plastic water bottle



**COMPANY
GIFTING**



2,000,000
PLASTIC BOTTLES
COLLECTED



2000
OCEAN BOTTLE'S
PURCHASED



22,800
KGS OF OCEAN
PLASTIC COLLECTED



WHY OCEAN BOTTLE?

- Internal Merchandising Webshop
- Split orders across Multiple offices to get quantity discount
- Used for ESG Focused stakeholder gifting



**COMPANY
GIFTING**



504,000
PLASTIC BOTTLES
COLLECTED



504
OCEAN BOTTLE'S
PURCHASED



5,746
KGS OF OCEAN
PLASTIC COLLECTED



WHY OCEAN BOTTLE?

Mercedes-Benz Global HQ bought **4100 Ocean Bottles** for giveaways at their corporate events, such as their Golf Events & their track driving days for **prospective clients**

Events Include:

- Ladies Business Cup
- AWGC Tour
- Mercedes Trophy Golf
- Mercedes-AMG Track days



**COMPANY
GIFTING**



**4,100,000
PLASTIC BOTTLES
COLLECTED**



**4,100
OCEAN BOTTLE'S
PURCHASED**



**46,740
KGS OF OCEAN
PLASTIC COLLECTED**



WHY OCEAN BOTTLE?

- Semi Custom Bottle to take advantage of lower MOQs campaign
- Promotion to their top Accounts to activate their "Protect the Ocean Campaign"
- Reordered in 2021 due to successful feedback + requests from their accounts



**COMPANY
GIFTING**



**2,000,000
PLASTIC BOTTLES
COLLECTED**



**2,000
OCEAN BOTTLE'S
PURCHASED**



**22,800
KGS OF OCEAN
PLASTIC COLLECTED**



ORACLE
Red Bull 
RACING

WHY OCEAN BOTTLE?

- Oracle Red Bull Racing utilised Ocean Bottle to create a world leading plastic Corporate Social Responsibility programme in line with their carbon reduction and offset schemes



**COMPANY
GIFTING**



24,000,000
PLASTIC BOTTLES
COLLECTED



23,936
OCEAN BOTTLE'S
PURCHASED



272,000
KGS OF OCEAN
PLASTIC COLLECTED

ORACLE
Red Bull 
RACING

"Ocean Bottle have sought to reinvent how environmental actions are funded and how pollution is prevented. We're fully supportive of their mission. Through our partnership, we will fund the collection of **85,500 kilos of ocean plastic** which is equivalent to **7.5 million plastic bottles.**"

Team Principal and CEO,
Christian Horner



maxema®





We give new life to plastic so that the future we write is more sustainable.

The environmental impact of plastic can be minimised. It can also be used responsibly, and that is what we are committed to do.

This mission of sustainability is expressed through our products, which are designed to convey a lasting message.

Pens continue to be irreplaceable tools for making connections, transferring emotions on to paper and sharing uniquely personal ideas. And never before have ideas been so key to imagining and planning a better future, rich in fresh opportunities. First and foremost, the protection of our planet.

We have set off on an exciting journey towards more sustainable and environmentally friendly production. A journey we want to share with you, because we are convinced that the future is yet to be written. Together.

maxema®

We love plastic at Maxema, especially if it's **certified** and **re-cycled**. We know that the more often it is reused, the less it pollutes, so we have developed a new line in recycled plastic, derived 100% from post-consumer products, certified and compliant with **RoHS** and **REACH** regulations.

The material is recovered from **WEEE** (Waste of Electric and Electronic Equipment) products. Specific processing separates the plastic from metal, glass and ceramic residues and it is then transformed into granulate, ready to give life to new products. The Recycled line was born out of this process.



WEEE

WASTE OF ELECTRIC AND ELECTRONIC EQUIPMENT

RIFIUTI DI APPARECCHIATURE ELETTRICHE ED ELETTRONICHE

RoHS

RESTRICTION OF HAZARDOUS SUBSTANCES DIRECTIVE

DIRETTIVA SULLA RESTRIZIONE DI SOSTANZE PERICOLOSE

REACH

REGISTRATION, EVALUATION, AUTHORISATION AND RESTRICTION OF CHEMICALS

REGISTRAZIONE, VALUTAZIONE, AUTORIZZAZIONE E RESTRIZIONE DELLE SOSTANZE CHIMICHE



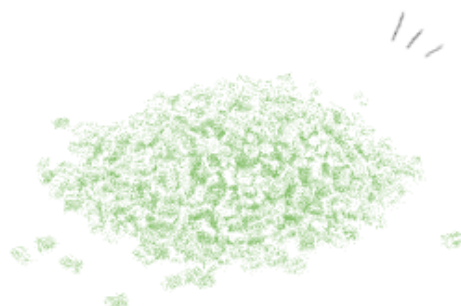
**CONSTANTLY
CREATING**



**ALWAYS
RECYCLING**

**A LONG-LASTING PEN
LOVES NATURE**

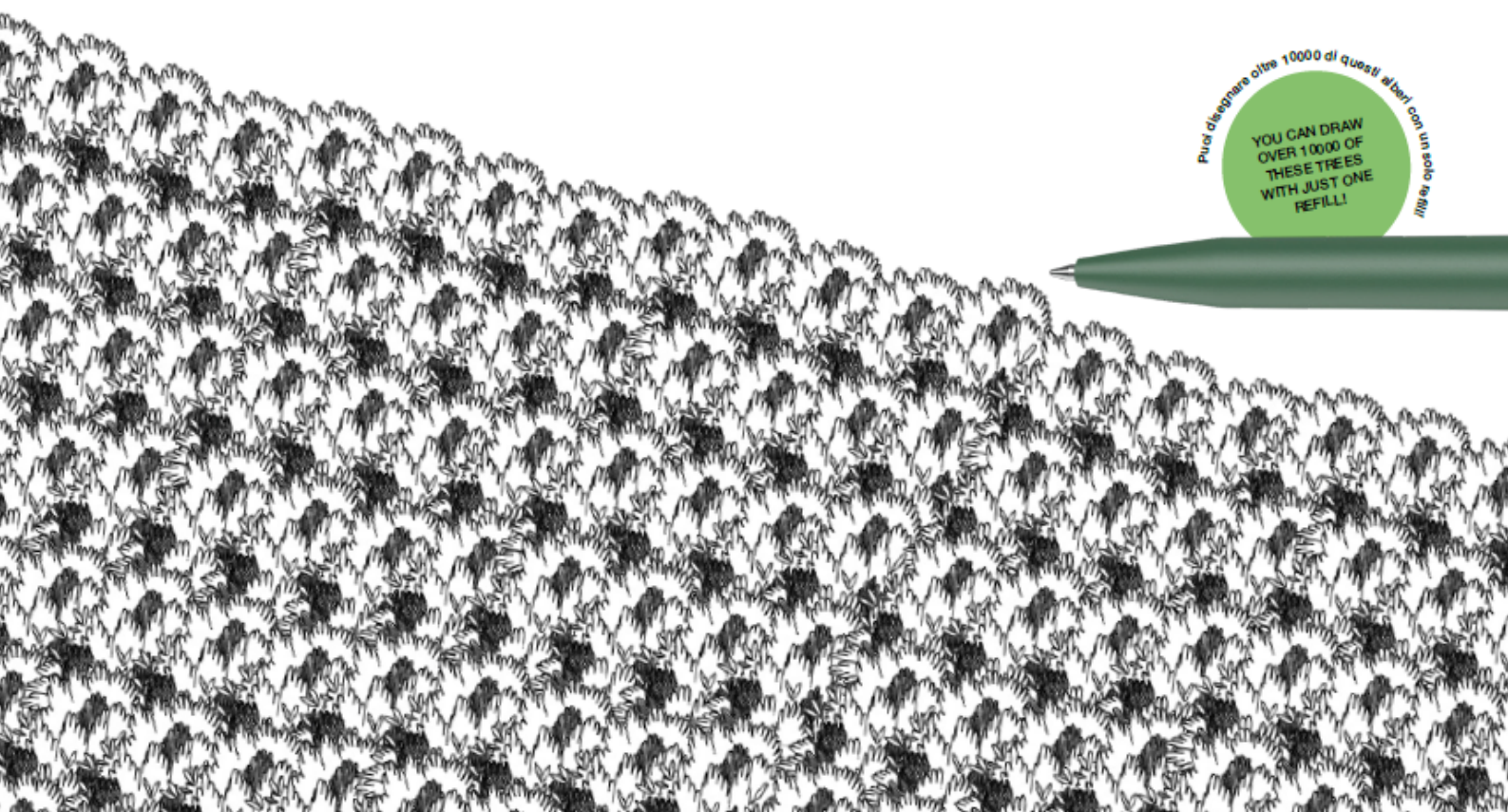
We operate a waste material recycling plan to recover and reuse left-overs from our production line. The aim is to give new life to discarded materials, limit waste and reduce our environmental impact. In addition, to take our products and our message in support of the planet everywhere, we also prefer using packaging made of recycled, environmentally sustainable materials.



The longer the life of a product, the less you pollute the environment, which is why Maxema pens are designed to last as long as possible. Our refills enable you to write for up to 4 km with just one pen.

Puoi disegnare oltre 10000 di questi alberi con un solo
refill.

**YOU CAN DRAW
OVER 10000 OF
THESE TREES
WITH JUST ONE
REFILL!**



Doppia protezione,
per te e per l'ambiente

DOUBLE PROTECTION, FOR YOU AND THE ENVIRONMENT



- ❶

Maxema's new antibacterial pens are made from recycled plastic deriving 100% from European post-consumer products, to which a special additive is added that destroys up to 99.99% of bacteria.
- ❷

Le nuove penne antibatteriche Maxema sono realizzate in plastica riciclata derivante al 100% da prodotti post-consumo europei, a cui viene aggiunto uno speciale additivo che distrugge fino al 99,99% dei batteri.

Una penna sostenibile
e duratura

NEW

A SUSTAINABLE AND DURABLE PEN



- ❸

Recycled plastic, Jumbo refill and silver ions: the right combination for safe living, having more ink to write with and for saving the planet.
- ❹

Plastica riciclata, refill Jumbo e ioni d'argento: la combinazione giusta per vivere in modo sicuro, avere più inchiostro per scrivere e salvaguardare il pianeta.



La sicurezza,
in tutte le sue sfumature

SAFETY, IN ALL ITS NUANCES

solid / coprenti

06	ICE	10	CLOUD
76	DESERT	87	MUD
19	FOREST	21	ABYSS
58	GRAPHITE	07	ONYX

Tag Green Antibacterial

RECYCLED

Objective: total safety.
Obiettivo: sicurezza totale.

Design that combines safety and environment friendliness.

Il design sposa la sicurezza e rispetta l'ambiente.

NEW



QUALITY NOT QUANTITY

The entire Maxima collection is available in recycled plastic on request /
Tutta la collezione Maxima è realizzabile in plastica riciclata su richiesta

Technical information at p. 256
Informazioni tecniche a pag. 256

Maxima Recycled Antibacterial 27

TA2 | C AB RE

Recycled antibacterial plastic
Solid colours with glossy finish

Recycled and antibacterial:
the new plastic
that takes care
of you and
the environment

NEW



10 78 87

00 lca / pad printing 35 x 7 mm
tampografia 35 x 7 mm

Plastica riciclata antibatterica
Colori coprenti con finitura lucida

Riciclata e antibatterica:
la nuova plastica
che si prende
cura di te
e dell'ambiente



19 21 28 07

MY BOX RECYCLED

Universal reclosable single pen box
in recycled Fedrigoni paper.
Info at p. 278

Astuccio universale richiudibile per penna
singola in cartoncino riciclato Fedrigoni
Info pag. 278

Icon Green Antibacterial

△ RECYCLED

People and environment friendly.
Nel rispetto dell'uomo e della natura.

Testimony of an
enduring message.

*Testimone di un
messaggio destinato
a durare nel tempo.*

NEW



QUALITY NO. 4

The entire Mixxema collection is available in recycled plastic on request.
Tutta la collezione Mixxema è realizzabile in plastica riciclata su richiesta.

Technical information at p. 257
Informazioni tecniche a pag. 257

IG2 | C AB RE

Recycled antibacteria / plastic
Solid colours with glossy finish

NEW



10 cloud / screen printing 40 x 30 mm
serigraphs 40 x 30 mm

Plastica riciclata antibatterica
Colori coprenti con finitura lucida



MY BOX RECYCLED

Universal reclosable single pen box
in recycled Fedrigoni paper.
Info at p. 278

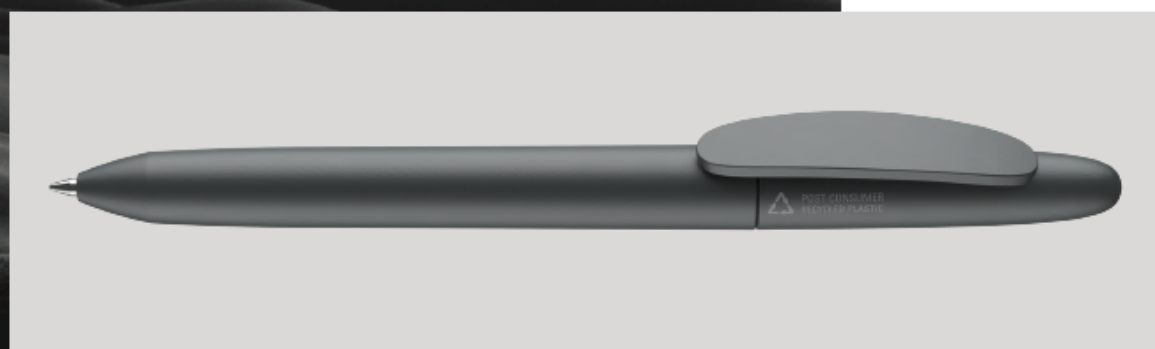
Astuccio universale richiudibile per penna
singola in cartoncino riciclato Fedrigoni
Info pag. 278

Icon Pure

△ RECYCLED

The purity of simplicity.
La purezza della semplicità.

All-round personality.
Personalità a tutto tondo.



QUALITY NOT QUANTITY

The entire Maxima collection is available in recycled plastic on request /
Tutta la collezione Maxima è realizzabile in plastica riciclata su richiesta

Technical information at p. 280
Informazioni tecniche a pag. 280

Icon Pure — Recycled 41

IC8 | MATT RE

Recycled plastic
Solid colours with matt finish

Design embraces sustainability.



06

10

16

87 mud / pad printing 35 x 7 mm
tampografia 35 x 7 mm

42 Icon Pure — Recycled



19

21

26

07 onyx / pad printing 35 x 7 mm
tampografia 35 x 7 mm



Plastica riciclata
Colori opachi con finiture satinata

Il design abbraccia la sostenibilità.



MY BOX RECYCLED

Universal reclosable single pen box
in recycled Fedrigoni paper.
Info at p. 278

Astuccio universale richiudibile per penna
singola in cartoncino riciclato Fedrigoni
Info pag. 278

Icon Pure — Recycled 43

Flow Pure

△ RECYCLED

Free from extra.
Pura ed essenziale.

The essence of design.
L'essenza del design.



QUALITY NOT QUANTITY

The entire Maxima collection is available in recycled plastic on request.
Tutta la collezione Maxima è realizzabile in plastica riciclata su richiesta

Technical information at p. 261
Informazioni tecniche a pag. 261

Flow Pure — Recycled 45

F2P | MATT CB RE

Recycled plastic
Solid colour barrel and cap, solid white
colour clip, matt finish



87 mud / pad printing 40 x 9 mm
tampografia 40 x 9 mm

46 Flow Pure — Recycled



07 onyx / pad printing 40 x 9 mm
tampografia 40 x 9 mm

Plastica riciclata
Fusto e cappuccio in colore opaco,
clip in colore bianco opaco,
finitura satinata

MY BOX RECYCLED

Universal retractable single pen box
in recycled Fedrigoni paper.
Info at p. 278

Astuccio universale richiudibile per penna
singola in cartoncino riciclato Fedrigoni
Info pag. 278

Flow Pure — Recycled 47

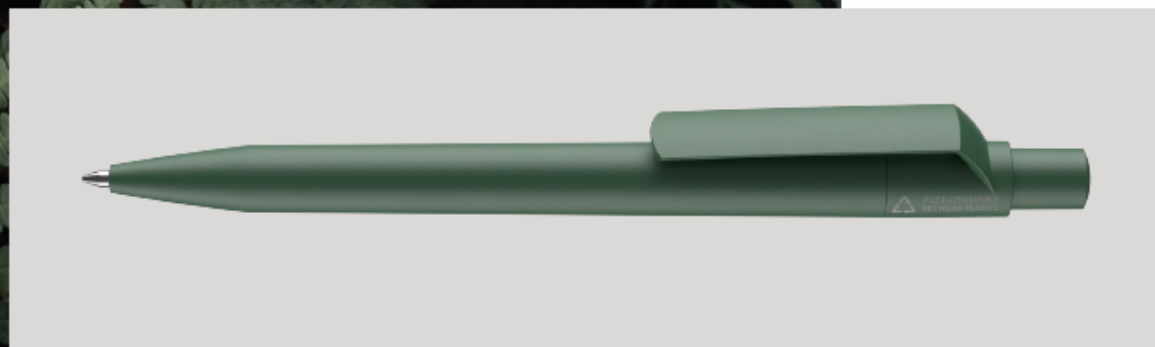
Dot

△ RECYCLED

Different from the rest, full stop.
Diversa da tutte, punto.

A pen that reveals its
originality in its details.

*È nei dettagli che rivela
la sua originalità.*



QUALITY NOT QUANTITY

The entire Maxima collection is available in recycled plastic on request /
Tutta la collezione Maxima è realizzabile in plastica riciclata su richiesta

Technical information at p. 263
Informazioni tecniche a pag. 263

Dot — Recycled 51

D1 | MATT RE

Recycled plastic
Solid colours with matt finish,
solid glossy colour little sphere

The beauty
of sustainability:
8 colour
shades inspired
by nature.



10

76

87

05 lcs / pad printing 40 x 9 mm
tampografia 40 x 9 mm

Plastica riciclata
Colori opacanti con finitura satinata,
piccola sfera in colore coprente lucido

La bellezza
della sostenibilità:
8 sfumature
di colore ispirate
alla natura.



19

21

07

58 graphite / pad printing 40 x 9 mm
tampografia 40 x 9 mm

Dot — Recycled 55

Zink

△ RECYCLED

Solid geometries.
Solide geometrie.

A pen with a clean-cut
profile and strong
personality.

*Una penna dal profilo
tagliente e dal carattere
deciso.*



QUALITY
NOT
QUANTITY

The entire Maxima collection is available in recycled plastic on request /
tutta la collezione Maxima è realizzabile in plastica riciclata su richiesta

Technical information at p. 264
Informazioni tecniche a pag. 264

Zink — Recycled 57

Z1 | CRE

Recycled plastic
Solid colours with glossy finish

Plastica riciclata
Colori opacanti con finitura lucida



06

76

87

10 cloud / pad printing 43 x 9 mm
tampografia 43 x 9 mm



MY BOX RECYCLED

Universal reclosable single pen box
In recycled Fedrigoni paper.
Info at p. 278

Astuccio universale richiudibile per
penna singola in cartoncino riciclato
Fedrigoni.
Info pag. 278



19

21

58

07 onyx / pad printing 43 x 9 mm
tampografia 43 x 9 mm



60

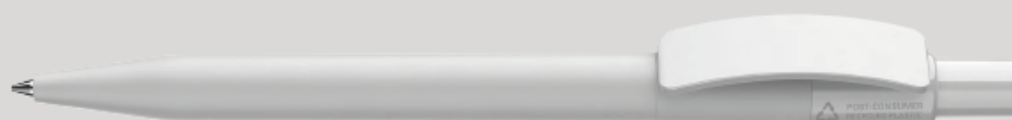
Zink — Recycled 61

Pixel

RECYCLED

High resolution design.
Il design ad alta definizione.

A synthesis
of contemporary style.
*Sintesi dello stile
contemporaneo.*



QUALITY NOT
QUANTITY

The entire Maxima collection is available in recycled plastic on request /
Tutta la collezione Maxima realizzabile in plastica riciclata su richiesta

Technical information at p. 272
Informazioni tecniche a pag. 272

Pixel — Recycled 63

PX40 | MATT RE

Recycled plastic
Solid colour barrel with matt finish,
solid glossy colour clip and push-button

Guaranteed
and certified
recycled plastic
of European origin.



10

76

87

66

Plastica riciclata
Fusto in colore opaco
con finitura satinata, clip e tappo
in colore opaco con finitura lucida

Plastica riciclata
di provenienza
europea, garantita
e certificata.



21

98

07

19 forest / pad printing 30 x 8 mm
tampografia 30 x 8 mm

Pixel — Recycled 67

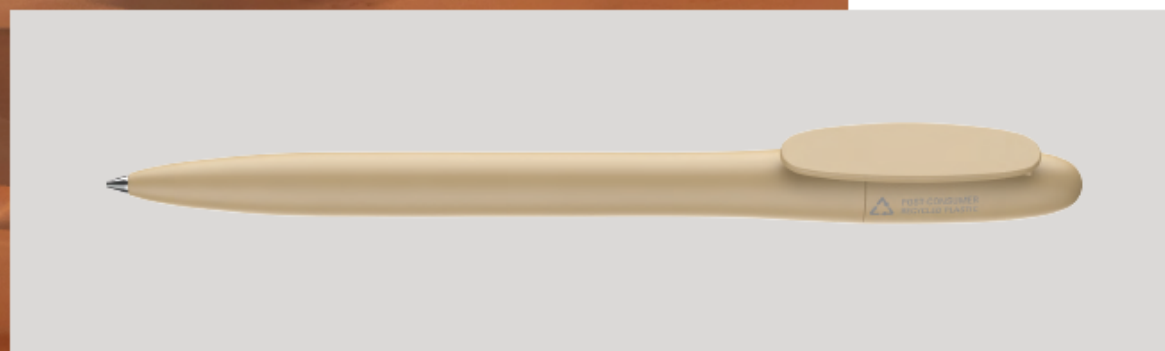
Bay

△ RECYCLED

Casual and attractive.
Disinvolta e accattivante.

Draws attention
for its simplicity.

*Attrae per
la sua semplicità.*



QUALITY NOT
QUANTITY

The entire Maxima collection is available in recycled plastic on request.
Tutta la collezione Maxima è realizzabile in plastica riciclata su richiesta

Technical information at p. 273
Informazioni tecniche a pag. 273

Bay — Recycled 89

B500 | MATT RE

Recycled plastic
Solid colours with matt finish

Change is a
choice and it
depends on
each of us.



06

10

78

87



19

21

07

58 graphite / pad printing 30 x 7 mm
tampografia 30 x 7 mm

Plastica riciclata
Colori opacanti con finitura satinata
Il cambiamento
è una scelta
e dipende
da ognuno di noi.



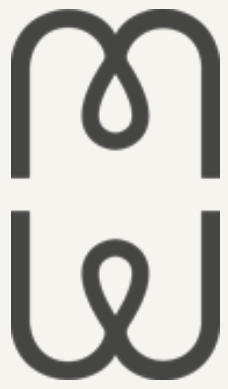
MY BOX RECYCLED

Universal retractable single pen box
in recycled Fedrigoni paper.
Info at p. 278

Astuccio universale richiudibile per penna
singola in cartoncino riciclato Fedrigoni
Info pag. 278

70 Bay — Recycled

Bay — Recycled 71



M Y - M W





About MW.

LIVE.MOVE.PROTECT.

This is MW's credo since the brand was founded in 2016. Our speciality? Making life easier for our clumsy customers with our protective accessories for MacBook, tablets and smartphones *designed in France.* 🇫🇷

OUR TARGET CUSTOMER

There is something for everyone in our range of MacBook sleeves. With collections of different styles and prices, they will appeal to both a young student audience as well as a business audience.

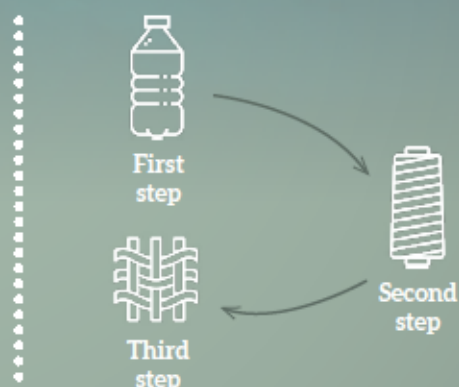
NEW TARGET

So far, there's been something for everyone in our range of MacBook sleeves. With collections of different styles and prices, appealing to both a young student audience and a business audience.

With Horizon, MW will reach a new target audience that is growing every year, while keeping the price attractive. The environmental issue affects a large target group of both youth and adults, who are becoming increasingly aware of its importance. This market is therefore experiencing strong permanent growth.

HORIZON

MW is committed to the planet for years to come. Whether through transport or packaging in the past, the brand continues to look for ways to reduce its environmental footprint. With this first collection made from 99% recycled materials - from zipper pullers to memory foam or inner/outer fabrics - MW is taking its commitment to the planet to a new level. Only the sewing threads are not made of recycled materials.



© Nariman Mesharafa

PACKAGING

The packaging recipe used for all our sleeves?
100% recycled cardboard, less water used and writing with soy ink for the result that always serves our customers with a preserved solidity and quality.



Recycled and recyclable cardboard.



Soy ink.



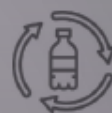
Forest Stewardship Council.



© FreePik

BLACKENED PEARL

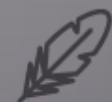
MW-450001
3700313946749



Made from 99%
recycled materials



Memory foam
protection 6mm



Soft inner
lining



Perfect-fit
design

SPECIFICATIONS :

Inner size : 30,5*22,5*1,9 cm

Outer size : 33*24*2,3 cm | 33*28,5*2,4 cm (packaged)

Weight : 0,19 kg | 0,25 kg (packaged)

COMPATIBILITY :

MacBook Pro 13" (2016/20 - USB-C)

MacBook Air 13" (2018/20 - USB-C)

 **HORIZON**



REDWOOD

MW-450003
3700313946763



Made from 99%
recycled materials



Memory foam
protection 6mm



Soft inner
lining



Perfect-fit
design

SPECIFICATIONS :

Inner size : 30,5*22,5*1,9 cm

Outer size : 33*24*2,3 cm | 33*28,5*2,4 cm (packaged)

Weight : 0,18 kg | 0,24 kg (packaged)

COMPATIBILITY :

MacBook Pro 13" (2016/20 - USB-C)

MacBook Air 13" (2018/20 - USB-C)

 HORIZON



FROSTY GREEN

MW-450002
3700313946756



Made from 99%
recycled materials



Memory foam
protection 6mm



Soft inner
lining



Perfect-fit
design

SPECIFICATIONS :

Inner size : 30,5*22,5*1,9 cm

Outer size : 33*24*2,3 cm | 33*28,5*2,4 cm (packaged)

Weight : 0,18 kg | 0,24 kg (packaged)

COMPATIBILITY :

MacBook Pro 13" (2016/20 - USB-C)

MacBook Air 13" (2018/20 - USB-C)





WE ARE ALL IN THIS TOGETHER.

THE CHOICE IS YOURS.

MAKE THE SUSTAINABLE ONE.

PRESENTED BY



AXXEL MARKETING

GLOBALLY SOURCED. LOCALLY DELIVERED