



AXXEL MARKETING

GLOBALY SOURCED. LOCALLY DELIVERED

Chinese New Year

PROMOTIONAL
GIFT 2027

PRESENTED BY
AXXEL MARKETING PTE LTD





AXXEL MARKETING

GLOBALLY SOURCED, LOCALLY DELIVERED

INTRODUCTION

Welcome to Axxel Marketing!

We are a leading supplier of Corporate Gifts and Premiums in Singapore and we are committed to provide excellent services & solutions to our esteemed clients regionally & globally.

In this Christmas Promotional Gift Proposal, we are excited to share valuable insights of our Services & Solutions and carefully curated selection of merchandise, targeted to elevate your Brand and Campaign Objectives..

Our Gifting Services



PROMOTIONAL & REDEEMABLE MERCHANDISE

Giving Your Brand the Power to Surprise & Delight



LOYALTY, REWARDS & INCENTIVE GIFTING

Attract & Retain Target Audiences & Employees
through Innovative Gifts



LICENSED MERCHANDISE

Creating Magical Experiences with World's Largest Licenses



EVENTS GIFTING & ACTIVATION SERVICES

Say Goodbye to Dull Events by adding a Dash of
Excitement



Our Gifting Solutions



ONLINE SOLUTIONS

- Web Shop Program
- Gift Redemption Program

OFFLINE SOLUTIONS

- Personalize & Customize Gifting Solutions
- Event-based Gifting Solutions
- Licensed Campaign Solutions
- Point-of-Sale Marketing/Merchandising Solutions
- Warehouse Storage Solutions
- Global/Regional Fulfillment Solutions

INTEGRATED SOLUTIONS (ONLINE + OFFLINE)

- Hybrid Gifting Portals
 - Subscription Gift Boxes
 - Custom QR Codes - Gift Redemption or About Our Client
- 



Chinese New Year

PROMOTIONAL CAMPAIGN



Celebrate Chinese New Year with a thoughtfully curated collection of festive promotional gifts designed to inspire joy, strengthen relationships, and create lasting brand impressions. From elegant homeware to practical lifestyle items, each gift can be customised to reflect your brand while sharing warm wishes of prosperity, happiness, and success for the year ahead.



Mandarin Orange Carrier

Material: 12oz cotton canvas

Size: 28 × 15 × 22 cm

Printing: Full-panel CMYK printing
with polyester lining and magnetic closure



Mandarin Orange Carrier

Material: 12oz cotton canvas
with polyester lining + Walnut wood handle

Size: 26 × 14 × 22 cm

Printing: Full-panel CMYK printing





Mandarin Orange Carrier
Material: 12oz cotton canvas
with polyester lining + wood ring
Size: 25 × 14 × 24 cm
Printing: Full-panel CMYK printing

Red Packet Carrier

Material: PU Leather

Size: 22 × 14 × 3 cm

Printing: Embroidery on pouch



CNY Floral Debossed Envelope Clutch Pouch
Material: PU Leather + 210D polyester lining
Size: 23cm (L) × 5cm (D) × 14.5cm (H)
Printing: Debossing on pouch



Lucky Sheep Plush Toy
Material: Velboa Short Fur
Size: 10 × 10 × 12cm





Mini Building Blocks Blind Box
Material: ABS
Size: 6.95 × 6.95 × 8.25cm

Lucky Sheep Coin Bank
Material: PVC/Vinyl
Size: 15 × 15.5 × 16cm





Keycap Fidget Toy Keychain
With Lighting and Music
Material: ABS
Size: 5.5 x 2 x 2cm



3-Key Fidget Keycap Keychain

Material: ABS plastic

Size: 8.0cm (L) × 3.3cm (H) × 1.8cm (D)

Inflatable Neck Pillow with Silicone Case
Material: Silicone + milk silk
Size: 9.5 × 12 cm



Mini Mahjong Set with Plush Carry Case

Material: Melamine – Tiles

Material: Short-pile plush polyester + 210D polyester

Size: 26cm (L) × 11cm (D) × 20cm (H) – Bag

Size: 24mm (H) × 18mm (W) × 13mm (D) - tiles





新年快樂

Mini Mahjong Travel Set with Hard-Shell Carrier Case

Material: Melamine – Tiles

Material: PC + ABS + 210D polyester

Size: 20cm (L) × 7cm (D) × 11cm (H) – Bag

Size: 22mm (H) × 16mm (W) × 12mm (D) – tiles

Mini Mahjong Set with Drawstring Bucket Carrier

Material: Melamine – Tiles

Material: PU leather + 210D polyester

Size: 20cm diameter × 25cm height

Size: 24mm (H) × 18mm (W) × 13mm (D) - tiles



Blossom Gradient Tall Glass

Material: soda-lime glass

Size: 400ml – 7 x 18.4cm



Fu Lu Shou 3D Ceramic Cup

Material: Ceramic

Capacity: Approximately 380–420ml

Size: 9.5cm diameter × 11cm height





Fortunes Lucky Cat Double-Wall Glass Cup

Material: Borosilicate Glass

Capacity: Approximately 300ml

Size: 10.5cm diameter × 9.8cm height

Plum Blossom Oval Ceramic Baking Dish

Material: Ceramic

Size: 22.5 x 13.5 x 4.3cm



Floral Ceramic Casserole Pot with Lid

Material: Ceramic

Size: 24 x 9cm, 2500ml





Cherry Blossom Heat-Resistant Glass Cooking Pot

Material: Borosilicate Glass

Size: 20 x 13.5cm, 1400ml



新年快樂

萬事如意

Prosperity Yusheng Ceramic Serving Plate
Material: Ceramic
Size: 35 x 4.5cm



Snack Serving Box
Material: PET + ABS
Size: 28.5 x 9.9cm



Floral Ceramic Snack Carrier
Material: Ceramic + Bamboo Handle
Size: 15 x 14.5cm



Lucky Sheep Glass Snack Jar with Ceramic Lid
Material: Ceramic + Borosilicate Glass
Size: 10.5 x 13.5cm, 460ml



Foldable Rolling Shopping Bag
Material: Water Resistant, Polypropylene
Size: 20" x 16" x 26"



Lucky Cat Mini Silicone Pouch

Material: Silicone

Size: 12.5 × 4.5 × 11.5cm



Poker Card Set with PU Leather Holder
Material: PU Leather + Artcard
Size: 12cm (L) × 4cm (D) × 16cm (H)

Thank You!

Explore the Magic of Gifting with us today!

Presented by:

Edwin Yeo | Business Development - Corporate Sales

Email: edwin.yeo@axxel.biz

Office: +65 6848 2482 (Ext. 845)

Mobile: +65 9487 5674

Address:

Axxel Innovation Centre

84 Genting Lane, Singapore 349584

General Office - #05-01

Showroom - Level 6

Website: www.axxel.biz | E-Shop: <http://eshop.axxel.biz>